

Membership Doesn't Cost...It Pays!

Call 800-860-8575 to sign up

Real Money

- Michigan Clubs Fund dividends workers compensation program could save you 40-50%
- Entegra Procurement Services saves you 7% to 10% plus quarterly rebates
- Coca Cola has discounts and rebates
- Club Car/ US Golf Cars saves you hundreds, if not thousands on golf cars
- VGM Club membership is reduced by up to \$250 annually
- MGCOA pays your \$195 membership into the Small Business Association of Michigan
- TORO/Spartan distributors saves you hundreds, if not thousands on equipment
- NGCOA Smart Buy Program savings
- Deep discounts for members at www.GlobalTurfEquipment.com
- Receive 15 percent off Verifone and Ingenico Terminal Equipment and Peripherals and will have their terminal conversion and training fees waived by JetPay

Golfer Retention and Promotion

- MIGolfLeague.com, an internet based golf league management system through GolfLeagueNetowrk.com (GLN)
- GolfTournamentNetowrk.com available FREE to all Golf League Network courses
- Golf League Championship for GLN golfers
- Player Development Leadership grant (\$1,500) for programs focused on golfer retention and promotion
- Golden Passbooks to Golf bring new golfers to participants facilities
- John Dodge Carpe Diem Award (\$1,000) annual grant available to members' staff for creative and innovative business enhancement

Association Initiatives

- Create, produce and promote the Golden Passbooks to Michigan Golf to fund the association's legislative advocacy
- Always striving to educate the golf operator to ensure their business grows through the Educational Support Foundation
- MGCOA represents approximately 1/3 of all golf courses in Michigan
- Created strategic partnerships with SBAM, NGCOA and VGM Club so members will be able to maximize their membership investments
- Partnered with 4 other state/regional golf owner/operator associations to for the Northern Golf Alliance for the purpose of securing deep discounts and benefits for our members

Resources

- "Guide to a Successful Golf Outing" booklet is available for members to attract and retain outing business.
- "Tee Off Times" quarterly newsletter
- Bi-Monthly enews to members on new opportunities, education, information
- Michigan Golf Business Conference and Vendor Fair
- Education Programs, Events and Webinars
- Golf Outing and Supplier Field Day
- We are your golf business call center

Legislative Action

- Lobby for Michigan Golf Industry
- Manage the Michigan Golf Alliance, a collaboration of Michigan golf associations
- Bi-Weekly legislative newsletters
- Has a seat on the Michigan Water Task Force
- Attends legislative meetings and monitors, evaluates and fights for the Michigan Golf Industry at the Capitol
- Property Tax and Service Tax analysis and legislative initiatives
- Brochure of Golf Industry economic impact

To join visit
www.mgcoa.org
and click on
MEMBERSHIP



1005 Abbot Road
Suite A
East Lansing, MI 48823

(517) 482-4312
800-860-8575
www.mgcoa.org