



Dear Michigan Golf Course Association Member:

As executive director of the Michigan Golf Course Association I am very excited by the resurgence of golf that has been the silver lining from the past eighteen months. As an industry, and as an association, our strength continues to grow. MGCA welcomed 43 new members this past year.

There are a myriad of reasons for our membership growth, from our lobbying and advocacy work, member cost savings programs ([www.michigangca.org](http://www.michigangca.org)), our strategic partnerships with the Small Business Association of MI and National Golf Course Owners Association, managing and executing our Legislative Day at the Capitol with the MI Golf Alliance, and our many networking opportunities.

MGCA monitors and watches out for your golf operation so you can worry about running it. What are we watching out for? See our Legislative Priorities on the back of this letter which was mailed to our MGCA members earlier this year. As a member, you receive timely advocacy and regulatory updates either through print or e-mail communications. Additional education opportunities through our newly formed MGCA Virtual Member Forums began in 2021 and will continue in 2022.

As the “Voice of Michigan Golf Business” we continue to educate our state legislators, government agencies, and the executive administration on the business of golf. We need your voice, your input, your membership. We are stronger together. Please reach out to me with questions on how to maximize your membership. Michigan Golf Course Association and the Board of Directors are here, ready to listen.

Contact me at 800-860-8575 or [jpaisley@michigangca.org](mailto:jpaisley@michigangca.org).

Sincerely,

*Jada*

Jada Paisley, CMP  
Executive Director