

# Michigan Golf Alliance

[www.MichiganGolfAlliance.com](http://www.MichiganGolfAlliance.com)



The mission of the Greater Michigan Chapter, CMAA is to provide professional growth through education, networking fellowship and support to our members, along with activity participating in charitable efforts and community outreach.  
[www.gmcma.cc](http://www.gmcma.cc)



The Golf Association of Michigan, founded in 1919, is the governing body for amateur golf in the state. As a not-for-profit organization, our purpose is to promote, preserve, and serve golf in Michigan.  
[www.gam.org](http://www.gam.org)



The Michigan Golf Course Association "The Voice of Michigan Golf Business", is the non-profit association whose mission is to promote and preserve the best interests of the Michigan golf course industry.  
[www.MichiganGCA.org](http://www.MichiganGCA.org)



The MiGCSA is dedicated to providing value to our members through programs and services that enhance and promote our profession.  
[www.migcsa.org](http://www.migcsa.org)



"To promote the growth and enjoyment of the game of golf, and to provide benefits and services that meet the needs of golf professionals and the golf industry".  
[www.MichiganPGA.com](http://www.MichiganPGA.com)



The Michigan Turfgrass Foundation exists to promote safe, healthy turf surfaces for all Michigan residents.  
[www.MichiganTurfgrass.org](http://www.MichiganTurfgrass.org)



Promote, Protect and Preserve the Game and Business of Golf



**\$4.2 Billion**

Economic Impact in Michigan from the Golf Industry

**60,000 People**

Employed by Michigan Golf Courses

**\$1.4 Billion**

Wages paid annually by Michigan golf courses

**127,500 Acres**

Professionally managed greenspace with 28,000 acres of forest/wetlands that provide wildlife habitats

**The golf economy** begins with the golf facilities themselves, and includes other core industries that produce goods and services used to operate facilities and to play the game, e.g. equipment and apparel, turf maintenance, course construction, club management. The game of golf further enables other industries; including golf tourism and golf real estate development.



Major Dan Rooney, founder of the Folds of Honor Foundation and owner of Grand Haven Golf Club.

## It all started here, in Michigan.

Since 2007, the **Folds of Honor** has carried forth this singular, noble mission: *to provide educational scholarships to spouses and children of America's fallen and disabled service members.*

Folds of Honor and Patriot Golf Day: in the 2018-19 academic year, Michigan alone has contributed 79 Scholarships totaling \$377,200. Patriot Golf Day is America's largest nationwide golf fundraiser for the military families we are honored to serve. Honor their Sacrifice, Educate their Legacy.



FOLDS of HONOR

## Golf in Michigan means **positive economic impact!**

Total job impact is almost **60,000**

Impact of Michigan's economy: **\$300 MILLION** spent each year on trips away from home.

## One third

of all rounds played utilize overnight facilities and other services.

Lodging, meals, gas, transportation, clothing, equipment and other activities generate over **\$600 MILLION** per year in additional revenue.

Real Estate property values surrounding golf exceeds **\$500 MILLION** per year.



With almost **850 courses** in the state, golf among the cherry blossoms and white pines is much more than a recreational pastime –

**golf is a key industry contributing to the vitality of Michigan's economy.**

Michigan ranks first in the nation in the number of public golf courses, third in total facilities overall.

**Golf brings visitors to Michigan,** drives new residential construction, generates retail sales, and creates demand for a myriad of goods and services.

The continued health and growth of the golf industry has direct bearing on future jobs, commerce, economic development, and tax revenues for a large number of Michigan communities and industries.